KEY LARGO FIRE RESCUE & EMERGENCY MEDICAL SERVICES DISTRICT



Seat 1: Tony Allen; Seat 2: Kay Cullen; Seat 3: Bob Thomas; Seat 4: George Mirabella; Seat 5: Marilyn Beyer

Strategic Planning Meeting SWOT Items March 14, 2016

IDENTIFY "S"...STRENGTHS

Below are the District's strengths, which were identified:

- S.1. Controlling Finances
- S.2. Community Support
- S.3. Board Diversity
- S.4. EMS Cost Recovery
- S.5. Strong Volunteerism
- S.6. Unity of District/Departments

IDENTIFY "W"...WEAKNESSES

Below are the District's weaknesses that were identified:

- W.1. Limited Revenue Sources
 - a. Not getting sufficient funds from County
 - b. i.e., (Impact Funds, 1 cent Sales Tax)
 - c. Long-term ILA's
- W.2. Local Volunteers
- W.3. Guaranteed Staffing
- W.4. Fractured Communications

IDENTIFY "O"...OPPORTUNITIES

Below are the opportunities that were identified for the District:

- O.1. Revenue, Fire Response-Cost Recovery
- O.2. ILA (Impact, 1 cent Sales Tax)
- O.3. Vehicle Replacements
- O.4. Cadet Program
- O.5. Retention Incentives

IDENTIFY "T"...THREATS

Below are the threats that were identified, which may have a negative impact on the District:

- T.1. Legislation
- T.2. Potential Rescue Service Tax
- T.3. Metro Fire Services
- T.4. Capital Budget
- T.5. Economy
- T.6. Global Warming
- T.7. Loss of Staffing