



KEY LARGO FIRE RESCUE & EMERGENCY MEDICAL SERVICES DISTRICT

Seat 1: Tony Allen; Seat 2: Kay Cullen; Seat 3: Bob Thomas; Seat 4: George Mirabella; Seat 5: Marilyn Beyer

DISTRICT "STRATEGIC PLANNING WORKSHOP" AGENDA

March 14, 2016 – DRAFT

1. INTRODUCTION - SWOT

2. 2013 STRATEGIC PLAN & STRATEGIC PLAN STATUS

3. DISTRICT MISSION

4. IDENTIFY "S" . . . STRENGTHS

What are the District's strengths?

What does the District do better than others?

What unique capabilities and resources does the District possess?

5. IDENTIFY "W" . . . WEAKNESSES

What are the District's weaknesses?

What does the District's competition do better than the District?

What can the District improve given the current situation?

What do others perceive as the District's weaknesses?

6. IDENTIFY "O" . . . OPPORTUNITIES

What trends or conditions may positively impact the District?

What opportunities are available to the District?

7. IDENTIFY "T" . . . THREATS

What trends or conditions may negatively impact the District?

What are the District's competitors doing that may impact the District?

Does the District have solid financial support?

What impact do your weaknesses have on the threats to the District?

8. PRIORITIZE . . . "SWOT" ITEMS IDENTIFIED

9. ADJOURN WORKSHOP

DOCUMENTS

What is SWOT Analysis?

Fire Department Strategic Planning 101

Strategic Plan Island County Fire Department

2013 Strategic Plan

District Action Plan 160218

PERSONS WHO WISH TO BE HEARD SHALL COMPLETE A SPEAKER REQUEST CARD,
AND SUBMIT THE CARD TO THE DISTRICT CLERK PRIOR TO THE AGENDA ITEM BEING HEARD

The KLFR&EMS District Mission is to provide *exceptional* fire protection and emergency medical services *efficiently* and *cost-effectively* without compromising the health or safety of residents or personnel.